

# KINGS RIVER SEEDLESS PREMIUM LEMONS

*Tart & Juicy*



GIRO BAG

## Availability

OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP

● DOMESTIC  
● IMPORT

## MARKETING OPPORTUNITIES

### *Convenience Value:*

Highlight the convenience of this naturally seedless variety to promote a worry-free experience in cooking, juicing, and garnishing.

### *Premium Quality:*

With the same tart and juicy flavor of traditional lemons, the seedless variety offers premium quality in addition to ease and efficiency.

## TARGET CONSUMER

### *Home Cooks and Bakers:*

Individuals who use lemons frequently for cooking, baking, and flavoring dishes.

### *Health-Conscious Shoppers:*

People who add lemon juice to water or recipes for its health benefits and refreshing taste.

### *Flavor Enthusiasts:*

Those who enjoy a burst of tangy flavor in their meals and beverages.

PACK STYLE	UPC	PACK CONFIG.	CASE	PER PALLET
1LB BAG	7-91928-31001-1	24x1LB	ORIGINAL CARTON	72
1LB BAG	7-91928-31001-1	12x1LB	OPEN TOP EURO	70
2LB BAG	7-91928-31002-8	12x2LB	ORIGINAL CARTON	72
2LB BAG	7-91928-31002-8	18x2LB	MED. BAG MASTER	42



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