

KINGS RIVER PUMMELO

Sweet & Tart



NET BAG



STANDARD CARTON

Availability



● DOMESTIC
● IMPORT

SEASONAL OPPORTUNITIES

Fall/Winter:

Ideal for winter salads, snacks, and holiday fruit baskets.

Lunar New Year:

Considered symbols of prosperity and are given as gifts during this celebration.

TARGET CONSUMER

Adventurous Eaters:

Consumers who enjoy exploring different types of citrus and unique textures.

Health-Conscious Shoppers:

People looking for a large, juicy fruit with a refreshing taste.

Culinary Enthusiasts:

Those interested in incorporating diverse ingredients into their recipes.

PACK STYLE	PLU/UPC	PACK CONFIG.	CASE	PER PALLET
PLU #	3129	BULK	STANDARD CARTON	54
2CT BAG	7-91928-31102-5	12x2CT	MED BAGMASTER	45
3CT BAG	7-91928-31135-3	7x3CT	MED BAGMASTER	45
4CT BAG	7-91928-31108-7	48x8LB	TRI WALL BIN	3
5CT BAG	7-91928-31157-5	55x7LB	TRI WALL BIN	3
4CT BAG	7-91928-31147-6	60x7LB	TRI WALL BIN	3



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