

KINGS RIVER ORGANIC

• LEMONS •

Tart & Juicy



FILM BAG



STANDARD CARTON



OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP



● DOMESTIC

● IMPORT

SEASONAL OPPORTUNITIES

Spring:

Promote during Spring cleaning season in natural cleaning products. Focus on refreshing lemonades and citrus dishes for Easter and Passover.

Summer:

Emphasize their use in summer drinks and marinades for barbecues. Promote for summer parties, 4th of July, and beach days.

TARGET CONSUMER

Home Cooks and Bakers:

Individuals who use lemons frequently for cooking, baking, and flavoring dishes.

Health-Conscious Shoppers:

People who add lemon juice to water or recipes for its health benefits and refreshing taste.

Flavor Enthusiasts:

Those who enjoy a burst of tangy flavor in their meals and beverages.

PACK STYLE	PLU/UPC	PACK CONFIG.	CASE	PER PALLET
PLU #	94033 SML	BULK	STANDARD CARTON	54
PLU #	94958 MED	BULK	STANDARD CARTON	54
PLU #	94053 LRG	BULK	STANDARD CARTON	54
1LB BAG	7-91928-50501-1	12x1LB	EURO PLAIN	70
2LB BAG	7-91928-50502-8	12x2LB	EURO PLAIN	70
2LB BAG	7-91928-50502-8	18x2LB	MED BAGMASTER	45



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