

KINGS RIVER NAVELS

Sweet & Seedless



NET BAG



NET BAG



FILM BAG



COMBO BAG



10LB CARTON



10LB HOLIDAY CARTON



FANCY STANDARD CARTON



CHOICE STANDARD CARTON



EURO DISPLAY



EURO DISPLAY



TRI-WALL BIN

Availability



● DOMESTIC
● IMPORT

SEASONAL OPPORTUNITIES

Holidays:

Promote during the Christmas season as a traditional holiday fruit. Focus on recipes for winter citrus salads, orange-flavored baked goods, and festive decorations.

New Year Trends:

Position as a key ingredient in winter wellness and immune-boosting recipes.

TARGET CONSUMER

Families:

Perfect for households looking for a classic, easy-to-peel orange that's great for kids and adults alike.

Health-Conscious Shoppers:

Consumers who want a reliable source of Vitamin C and a sweet, juicy snack.

Citrus Enthusiasts:

People who enjoy the traditional taste and texture of a classic navel orange.

PACK STYLE	PLU/UPC	PACK CONFIG.	CASE	PER PALLET
PLU #	4013 SML	BULK	STANDARD CARTON	54
PLU #	3107 MED	BULK	STANDARD CARTON	54
PLU #	4012 LRG	BULK	STANDARD CARTON	54
2LB BAG	7-91928-11045-1	18x2LB	MED BAGMASTER	45
3LB BAG	7-91928-11942-3	12x3LB	MED BAGMASTER	45
4LB BAG	7-91928-11000-0	10x4LB	MED BAGMASTER	45
5LB BAG	7-91928-11004-8	8x5LB	MED BAGMASTER	45
8LB BAG	7-91928-11008-6	4x8LB	EURO MED	50
8LB BAG	7-91928-11008-6	5x8LB	MED BAGMASTER	45
10LB BAG	7-91928-11012-3	4x10LB	EURO TALL	45
10LB CARTON	7-91928-11031-4	1x10LB	10LB CARTON	170
10LB CARTON	7-91928-30110-1	1x10LB	10LB HOLIDAY CARTON	170



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