

KINGS RIVER MINNEOLAS

Tart & Juicy



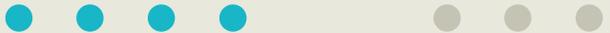
FILM BAG



STANDARD CARTON



OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP



● DOMESTIC
● IMPORT

SEASONAL OPPORTUNITIES

Winter:

Known for their sweet, tangy flavor, Minneolas are a winter favorite.

Holidays:

Promote as a premium citrus gift for Christmas and as a refreshing ingredient in winter desserts and snacks.

TARGET CONSUMER

Families:

Consumers who appreciate easy-to-peel fruits that are convenient for on-the-go snacking.

Fruit Lovers:

Individuals who enjoy a sweet, tangy flavor profile in their citrus fruits.

Health-Conscious Shoppers:

Those seeking a tasty way to incorporate more Vitamin C into their diet.

PACK STYLE	PLU/UPC	PACK CONFIG.	CASE	PER PALLET
PLU #	4383	BULK	STANDARD CARTON	54
2LB BAG	7-91928-10311-8	18x2LB	MED BAGMASTER	45
3LB BAG	7-91928-11931-7	12x3LB	MED BAGMASTER	45
5LB BAG	7-91928-11254-7	8x5LB	MED BAGMASTER	45



KINGS RIVER PACKING, LP
15749 E. Ventura Ave
Sanger, California 93657
KINGORANGE.COM

CONTACT
P: 559-787-2056
F: 888-251-7833
E: sales@kingorange.com

