

# KINGS RIVER LEMONS

*Tart & Juicy*



WINE GLASS



FILM BAG



NET BAG



COMBO BAG



10LB CARTON



FANCY STANDARD CARTON



CHOICE STANDARD CARTON



STORE DISPLAY



EURO DISPLAY

## Availability



● DOMESTIC  
● IMPORT

## SEASONAL OPPORTUNITIES

### Spring:

Promote during spring cleaning season in natural cleaning products. Focus on refreshing lemonades and citrus dishes for Easter and Passover.

### Summer:

Emphasize their use in summer drinks and marinades for barbecues. Promote for summer parties, 4th of July, and beach days.

## TARGET CONSUMER

### Home Cooks and Bakers:

Individuals who use lemons frequently for cooking, baking, and flavoring dishes.

### Health-Conscious Shoppers:

People who add lemon juice to water or recipes for its health benefits and refreshing taste.

### Flavor Enthusiasts:

Those who enjoy a burst of tangy flavor in their meals and beverages.

PACK STYLE	PLU/UPC	PACK CONFIG.	CASE	PER PALLET
PLU #	4033 SML	BULK	STANDARD CARTON	54
PLU #	4958 MED	BULK	STANDARD CARTON	54
PLU #	4053 LRG	BULK	STANDARD CARTON	54
1LB BAG	7-91928-11040-6	12x1LB	EURO PLAIN	70
2LB BAG	7-91928-11502-9	18x2LB	MED BAGMASTER	45
3LB BAG	7-91928-11504-3	12x3LB	EURO DISPLAY	40
5LB BAG	7-91928-11901-0	8x5LB	EURO DISPLAY	40
10LB CARTON	7-91928-30510-9	1x10LB	10LB CARTON	170



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