

# KINGS RIVER GRAPEFRUIT

*Tart & Sweet*



FILM BAG



COMBO BAG



STANDARD CARTON



EURO DISPLAY



OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP



● DOMESTIC  
● IMPORT

## SEASONAL OPPORTUNITIES

### *Weight Loss/New Year Trends:*

Promote as part of a healthy, low-calorie breakfast or snack. Ideal for promoting post-holiday detox or weight loss programs.

### *Spring:*

Focus on its refreshing flavor for Easter brunches and springtime recipes.

## TARGET CONSUMER

### *Health-Conscious Individuals:*

Consumers who prioritize fruits high in Vitamin C and enjoy a tangy flavor.

### *Breakfast Eaters:*

People who incorporate grapefruit into their morning routine, whether fresh or in juice form.

### *Culinary Enthusiasts:*

Individuals looking to add a touch of creativity to their culinary creations with a new flavor twist.

| PACK STYLE | PLU/UPC         | PACK CONFIG. | CASE            | PER PALLET |
|------------|-----------------|--------------|-----------------|------------|
| PLU #      | 4047 SML        | BULK         | STANDARD CARTON | 54         |
| PLU #      | 4282 LRG        | BULK         | STANDARD CARTON | 54         |
| PLU #      | 4492 XL         | BULK         | STANDARD CARTON | 54         |
| 3LB BAG    | 7-91928-30903-9 | 12x3LB       | MED BAGMASTER   | 45         |
| 5LB BAG    | 7-91928-11706-1 | 8x5LB        | EURO DISPLAY    | 40         |
| 8LB BAG    | 7-91928-10108-4 | 5x8LB        | EURO DISPLAY    | 40         |
| 8LB BAG    | 7-91928-10108-4 | 6x8LB        | LRG BAGMASTER   | 35         |



KINGS RIVER PACKING, LP  
15749 E. Ventura Ave  
Sanger, California 93657  
KINGORANGE.COM

CONTACT  
P: 559-787-2056  
F: 888-251-7833  
E: sales@kingorange.com

