

# KINGS RIVER CARA CARAS

*Pink, Sweet & Low Acid*



FILM BAG

COMBO BAG

1/2 CARTON

STANDARD CARTON

EURO DISPLAY

STORE DISPLAY BIN

TRI-WALL BIN SLEEVE

## Availability



## SEASONAL OPPORTUNITIES

### Valentine's Day:

Leverage the pink color for romantic or heart-health themed promotions.

### Spring Recipes:

Promote in light, refreshing spring dishes and brunches for Mother's Day and Easter.

## TARGET CONSUMER

### Fruit Lovers:

Individuals who enjoy a sweet, tangy flavor profile in their citrus fruits.

### Fruit Enthusiasts:

People who enjoy trying different types of oranges with distinct tastes and vibrant colors.

### Families:

Households looking for versatile oranges that are great for snacking, cooking, and juicing.

PACK STYLE	PLU/UPC	PACK CONFIG.	CASE	PER PALLET
PLU #	3110	BULK	STANDARD CARTON	54
PLU #	3110	BULK	1/2 CARTON	108
2LB BAG	7-91928-12000-9	18x2LB	MED BAGMASTER	45
3LB BAG	7-91928-36672-8	12x3LB	MED BAGMASTER	45
5LB BAG	7-91928-56672-2	6x5LB	EURO DISPLAY	50
8LB BAG	7-91928-11056-7	4x8LB	EURO DISPLAY	50
8LB BAG	7-91928-11056-7	75x8LB	TRI-WALL BIN SLEEVE	3



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