

The **better way** to sell blood oranges



CALIFORNIA

RASPBERRY ORANGES

Sweeten your citrus sales by introducing your shoppers to a new citrus sensation, Raspberry Oranges -- the new blood orange with a delightful berry flavor profile.



Full of Antioxidants

Raspberry Oranges are full of **anthocyanins**, a type of antioxidant. Both Raspberry Oranges and Raspberries get their red color from anthocyanins. Known for their anti-cancer properties, anthocyanins help your body reduce damage from free radicals, decreasing the chance that cells will become cancerous.



Guaranteed fresh by the families behind the fruit

Our Raspberry Oranges are sustainably grown and packed on a family farm. We guarantee that Raspberry Oranges will always be shipped fresh, at peak flavor and juiciness.



Promotion partnerships

Use our social content to promote the new flavor experience and feature creative use ideas.

Availability

NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
RASPBERRY ORANGES							

Pack and Pallet

WT.	UPC	PACK	PER PALLET
PLU #	4381	BULK #40	54
PLU #	4381	1/2 CARTON	108
2LBS	7-91928-11964-5	18X2#	40
3LBS	7-91928-11930-0	12X3#	40



Kings River Packing • 21083 E. Trimmer Springs Road • Sanger, California 93657
 Phone: 559-787-2056 • Fax: 888-251-7833
 Customer Service: 559-787-2056 • Customerservice@kingorange.com