

The new opportunity
with a good old story

KINGS RIVER HEIRLOOM

Navel Oranges

In 1866...

William Hazelton, the founder of what became Kings River Packing, rode home from his last cattle drive in Mexico with oranges in his saddlebag. Little did he know of the tradition that would grow from just two little seeds of that fruit. In the following Spring, his wife Mary plants the seeds and the first two orange trees take root. These were the first orange trees in Fresno County and what we now sell as Kings River Heirloom Navels. Thriving on the banks of the Kings River for over eight generations, these exceptionally sweet navel oranges are hand-selected by our family for their timeless quality.



PREMIUM CITRUS

KINGS RIVER HEIRLOOM



Navel Oranges

Proudly
GROWN AND
Nurtured in
CALIFORNIA





Tell the story and sell more premium fruit

Use our attractive Heirloom point of sale to connect your customers to the unique Kings River Heirloom story.

Guaranteed fresh by the families behind the fruit

Our Heirloom Navels are sustainably grown and packed on a family farm. We guarantee that Heirloom Navels will always be shipped fresh, at peak flavor and juiciness.



Availability

NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
HEIRLOOM NAVELS							

Pack and Pallet

WT.	PLU/UPC	PACK	PER PALLET
PLU #	4390 ALL	BULK #40	54
3LBS	7-91928-11043-7	12X3#	45
4LBS	7-91928-11044-4	10X4#	45



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